



# EU INDUSTRY DAYS 2021

**The 2021 edition of EU Industry Days focuses on opportunities. Amid the accelerated transformation and the changing global competitive landscape, the European industrial strategy builds a business case for greener, more digital and resilient industry. It provides tools to support our industrial ecosystems in this transformation and reinforce their global competitiveness. At the same time, it replies to Europe's societal call to create new quality jobs while respecting planetary boundaries.**

Since the first edition in 2017, the EU Industry Days established themselves as the European Commission's main platform for an open stakeholder dialogue and discussion on industry. In 2021 we go fully digital. And bigger, as this edition will encompass even more various views and opinions in panel discussions, keynote speeches, networking opportunities, digital exposition, podcast and many exciting announcements concerning various opportunities offered by the industrial transition.

The 2021 EU Industry Days will take place in a special context. We want the next 10 years to be Europe's digital decade. And the new 2030 target for emission reduction of at least 55% to bring significant opportunities for our companies. The COVID pandemic has disrupted both the economic and social reality. But Europe will not divert from the green and digital direction, but rather accelerate the transformation using the ongoing recovery efforts. The main question we want to ask is how to use this crisis as a unique opportunity to rethink our economic, social and industrial reality. As a catalyst for change and new growth opportunities.

# DRAFT AGENDA

**23-26 February 2021, virtual event**

*DAY 1, Tuesday 23 February*

<b>10:00-10:10</b>	<b>Welcome</b> Thierry Breton, Commissioner for Internal Market
<b>10:10-10:25</b>	<b>Opening</b> Ursula von der Leyen, President of the European Commission
<b>10:25-10:40</b>	<b>Keynote speech</b> David Sassoli, President of the European Parliament tbc
<b>10:40-10:50</b>	<b>Introductory speech</b> Thierry Breton, Commissioner for Internal Market
<b>10:50-12:00</b>	<b>Plenary debate: Green = growth, or how European companies can champion green transition</b> Industry will give an essential contribution to reach our ambitious climate targets and stop climate change. By leading this transition, European companies can secure their competitiveness in traditional and emerging ecosystems, while delivering quality jobs for current and future generations of Europeans. Moderation: Thierry Breton, Commissioner for Internal Market
<b>12:00-12:15</b>	<b>Views from the Portuguese Presidency</b> Pedro Siza Vieira, Minister of State for the Economy and the Digital Transition
<b>12:15-13:00</b>	<b>BREAK</b>
<b>13:00-14:30</b>	<b>Plenary debate: Stronger together: the Single Market as a booster for industrial ecosystems</b> The Single Market is the EU's strongest asset in the transition to a greener, more digital, resilient and strategically autonomous economy. The COVID crisis has further highlighted the importance of the Single Market for the smooth operation of EU industry, across ecosystems and across borders.
<b>14:35-15:05</b>	<b>Will the post-COVID world really be different? interactive debate</b>
<b>15:05-16:35</b>	<b>We are the Next Generation EU</b> Session organised by young people, and bringing their views and aspiration into the main discussion

**DAY 2, Wednesday 24 February**

<b>10:00-10:05</b>	<b>Welcome to day 2</b> Kerstin Jorna, Director General, Internal Market, Industry, Entrepreneurship and SMEs			
<b>10:05-10:20</b>	<b>European trailblazers – inspirational talk</b>			
<b>10:20-10:35</b>	<b>Keynote speech</b> Frans Timmermans, European Commission’s Executive Vice-President			
<b>10:35-12:00</b>	<b>Plenary session: Lesson learnt from COVID crisis? Resilience through increasing Europe’s strategic capacity</b> European industry benefits from the integration in global value chains. We need to ensure open and undistorted access to international markets and the free flow of exports and imports that our industry and citizens benefit from, but the COVID19 crisis has shown certain vulnerabilities of global value chains. Increasing resilience and ensuring the provision of goods and services can mean diversification of sourcing, stronger alliances with like-minded partners, and, in some cases, reinforcing production capacities in Europe. Investing in strategically important future technologies and infrastructures is essential to improve the resilience of our industrial ecosystems. This panel will discuss how to implement this approach in practice.			
<b>12:00-12:15</b>	<b>Fly high, fly green - climate-neutral aviation by 2050 - inspirational talk</b> Axel Krein, Executive Director of the Clean Sky 2 Joint Undertaking			
<b>12:15-12:30</b>	<b>BREAK</b>			
<b>12:30-13:45</b>	<b>Meet-the-experts: Single Digital Gateway</b>	<b>Meet-the-experts: Pact for Skills</b>	<b>Meet-the-experts: European Innovation Council</b>	
<b>14:00-15:30</b>	<b>Low carbon, affordable energy for industrial transformation</b>	<b>Joining forces – how industrial alliances help to achieve EU policy objectives?</b>	<b>Circular public procurement</b> <i>Organiser: European Economic and Social Committee</i>	<b>Fostering resilient regional ecosystems to decarbonise industry</b> <i>Organiser: European Committee of the Regions, EUROCHAMBRES</i>
<b>15:30-15:45</b>	<b>BREAK</b>			
<b>15:45-17:15</b>	<b>Defining the potential of digital for sustainability, innovation and recovery</b> <i>Organiser: DIGITALEUROPE</i>	<b>Decarbonising industry value chains: shaping new business models and creating markets for green products</b> <i>Organiser: Fertilizers Europe</i>	<b>Accelerating industrial transformation and workers’ skills development through worker cooperatives</b> <i>Organiser: Mondragon Corporation</i>	<b>Unlocking the full potential of renewables through EU industrial policy - from emerging to commercial technologies</b> <i>Organiser: Ocean Energy Europe</i>

**DAY 3, Thursday 25 February**

<b>10:00-10:05</b>	<b>Welcome to day 3</b> Roberto Viola, Director General, Communications Networks, Content & Technology			
<b>10:05-10:20</b>	<b>Keynote speech</b> Margrethe Vestager, European Commission's Executive Vice-President			
<b>10:20-10:40</b>	<b>To tax or not to tax – how to ensure a fair distribution of digital profits? interactive debate</b>			
<b>10:45-12:15</b>	<b>From crisis to opportunity: Digital solutions for a sustainable economic recovery</b> <i>Organiser: CECIMO</i>	<b>European Business &amp; Sustainability in Third Markets</b> <i>Organiser: EBOWWN</i>	<b>Ready for the 21st century: Driving industrial innovation towards European Green Deal goals</b> <i>Organiser: Climate Action Network Europe</i>	<b>Leaving no-one or region behind: addressing the challenges of industrial decarbonisation and Just Transition in central and eastern Europe</b> <i>Organiser: industriAll</i>
<b>12:15-12:30</b>	<b>BREAK</b>			
<b>12:30-13:45</b>	<b>Meet-the-experts: IPCEIs policy update</b>	<b>Meet-the-experts: Intellectual Property SME Helpdesks</b>	<b>Meet-the-experts: Digital Europe programme &amp; Digital Innovation Hubs</b>	
<b>13:50-14:05</b>	<b>Europe as investment destination – inspirational talk</b>			
<b>14:05-15:35</b>	<b>Plenary session: What kind of a digital future we want</b> As we stand at the start of a new decade, and look ahead to that digital future, the one thing we can say for sure is that none of us knows exactly how technology is about to change our lives. That's partly because the digital world is so innovative – and innovation is uncertain by its very nature. However, as shown by recent Digital Services Act and the Digital Markets Acts, the digital future will be powerfully shaped by our own choices and actions. That includes issues such as use of data while respecting democratic access to business opportunities, research and development for digital technologies driven by a human-centric approach and social innovation.			
<b>15:35-15:45</b>	<b>BREAK</b>			
<b>15:45-17:15</b>	<b>Session</b> How to strengthen EU leadership on industrial data	<b>Session</b> Data 4 Healthy Recovery	<b>Session</b> Upskilling Europe – new solutions and partnerships	

**DAY 4, Friday 26 February**

<b>10:00-10:05</b>	<b>Welcome to day 4</b> Kerstin Jorna, Director General /DDG		
<b>10:05-10:25</b>	<b>Keynote speech, followed by a Q&amp;A session</b> Valdis Dombrovskis, European Commission's Executive Vice-President		
<b>10:25-10:45</b>	<b>Inspirational dialogue</b> A more autonomous, yet open Europe		
<b>10:50-12:20</b>	<b>Session</b> Industrial partnership with Africa – the case of raw materials	<b>Session</b> Trade in times when the global competitive landscape is fundamentally changing	<b>Session</b> Value chain integration: EU and the Neighbourhood countries
<b>12:20-12:30</b>	<b>BREAK</b>		
<b>12:30-13:45</b>	<b>Meet-the-experts: Single Market programme</b>	<b>Meet-the-experts: SME access to finance</b>	<b>Meet-the-experts: European Cluster Collaboration Platform</b>
<b>13:45-13:55</b>	<b>BREAK</b>		
<b>13:55-14:10</b>	<b>Clean hydrogen powering clean industry – future or fairy-tale? - inspirational talk</b> Dario Traum, Head of Energy Transitions at BloombergNEF		
<b>14:10-15:40</b>	<b>Plenary session: People-centred industrial policy: how community economy can create opportunities for all</b> Inequalities across Europe caused by globalisation, technological change, the previous economic crisis or current COVID pandemic are hampering economic growth and can lead to social conflict, reducing participation in society and leading to increased social exclusion. At the same time, the industrial transformation should serve everybody: all citizens and all companies should have their share in the digital and green transition. This session will discuss various necessary ingredients and innovative tools ensuring modern equality: from skills, access to technologies and data for all, local green deals, IPR sharing etc.		
<b>15:45-17:15</b>	<b>Between Competitiveness and Protectionism – What Does the Future of European Trade Look Like?</b> <i>Organiser: EuroCommerce</i>	<b>Regions in Industrial Transition: Making digital work for SMEs in regional innovation ecosystems</b> <i>Organiser: Vanguard Initiative</i>	<b>Regional cooperation for climate neutral, digitally advantaged and more competitive Europe</b> <i>Organiser: Lithuanian Confederation of Industrialists</i>
<b>17:15-17:30</b>	<b>Official closing</b> Thierry Breton, Commissioner for Internal Market		